

The Louise Lewis Library Report 2010-2011

C. A. Fredd Campus

Shelton State Community College

TRAVEL & PROFESSIONAL DEVELOPMENT

1. Debbie Grimes attended the 2010 annual conference of the National Council on Staff, Program, and Organizational Development (NCSPOD) in Vancouver, BC, Canada in October 2010 (no Title III funds were used for international travel). Presentation: "The Big Read, or How to Trash-Talk Your Way Into a Campus-Wide Project."
2. Grimes served first year of two-year term as Vice President for the Southern Region of NCSPOD, participating in monthly WebEx board meetings and the summer face-to-face board meeting in Charlotte, NC, June 2010.
3. Jean Epps and Don Bell attended ALA in New Orleans (only Epps funded via Title III).
4. Title III funds were used to provide 2 days of onsite training for Millennium cataloging and acquisitions.

MAJOR ACTIVITIES

1. The annual Student Appreciation Days were held September 14-15 in conjunction with the Big Read project. Approximately 250 students were given a lunch bag, water bottle, calculator, and pens, along with handouts on library services on the Fredd Campus. The book selected for this year's give-away was *The Adventures of Tom Sawyer* (another 150 copies were also distributed through the Read-It-Forward activity). Title III supports this activity.
2. Plans were made for the 2011 Student Appreciation Days and some items were purchased in the summer of 2011 in order to have them on hand for October 2011.
3. Books, periodicals, and equipment were purchased as usual (see budget report). Approximately \$38,000 was spent on library services and resources through Title III (in addition to travel and professional development). This reflects an increase to cover the costs of Encore, the discovery platform used in conjunction with the Millennium library system that serves all students of the college.
4. Annual user opinion surveys were conducted in October 2010, with generally favorable results. 9.1% of the responses were from students on the Fredd Campus.
5. The Shelton State Libraries upgraded capabilities to allow for downloading ebooks and initiated another ebook collection (not yet fully implemented).
6. The major project of the Shelton State Libraries for 2010-2011 was The Big Read, an endeavor aimed to promote reading and library services and to involve as many units of the college as possible (summary attached). Mark Twain's *The Adventures of Tom Sawyer* was used. Title III funds were used for Student Appreciation Day materials and for read-it-forward books distributed to students on the Fredd Campus. The primary events that focused on the Fredd Campus were: graphic arts competition; apple pie throw-down; "Children and Imagination" program for the Child Development class; and the final page reading/finale, held in the Unity Center and open to the community.

Big Read Events included the following:

- a. One-man performance, "Mark Twain At Home" – matinee for area high school students and evening for college students and community (September 2, 2010) (TV and Tuscaloosa News coverage)
- b. Lunch-and-Learn – Readings from *The Adventures of Tom Sawyer* coupled with brief presentations on variety of topics (see schedule for topic) (September 9, 2010 through February 10, 2011)
- c. Shelton Singers musical performance of American Folk Music (October 5, 2010)
- d. Graphic Arts poster competition – Cash prizes awarded to 3 student entries (October 11, 2010)
- e. Apple Pie Throw-Down competition – open to students and employees – Cash prizes awarded to 3 entries (October 11, 2010) (Tuscaloosa News article)
- f. Appearance by "Mark Twain" (Glen Johnson) to deliver famous Twain speech (75th. Birthday Speech) and present prizes for competitions (October 11, 2010)
- f. Family Movie Night showing of Tom Sawyer video, presentation (November 16, 2010)
- g. Big read Finale/Final Page Reading (February 17, 2011)